

## ***Press Release***

# **Thuraya Showcases World's Fastest Mobile Satellite Streaming Service for Broadcast Media at CABSAT MENA 2009**

**Abu Dhabi, 2nd March 2009-----:** Thuraya Telecommunications, the market leader in mobile satellite communications, is participating in this week's CABSAT MENA 2009, where it is showcasing the world's first satellite solution offering streaming speeds of up to 384kbps.

At the event, which is taking place from the 3<sup>rd</sup> to the 5<sup>th</sup> of March, Thuraya is providing live demonstrations of broadcast quality transmissions showing the speed and quality that can be achieved by media organizations and others operating in remote locations. The solution was developed specifically for media reporters, producers and news crew requiring broadcast quality video and high speed data transmission.

In partnership with Quicklink, a well respected provider of broadcast media solutions, Thuraya's Streaming IP offering is built around ThurayaIP, an advanced broadband solution with rapid streaming capability. This provides the platform for providing broadcast quality video as well as data transmission in time critical and remote environments.

"At CABSAT MENA 2009 Thuraya is presenting our full suite of voice and data solutions specifically developed to service media crews operating in remote hotspots where news-gathering is supremely challenging," said Thuraya's Senior Manager of Corporate Communications, Mr. Ebrahim K. Ebrahim.

"The solution developed by Thuraya, in partnership with Quicklink, has never before been available to media crews, and the response from the industry has been over-whelming," he added.

Mr. Ebrahim elaborated that "In the media industry, where quality and speed are the critical measures of success, Thuraya has a unique capability to offer satellite communications in regions no other telecommunications company can reach."



CABSAT MENA 2009, held at the Dubai International Convention and Exhibition Centre, is the region's foremost event for the media industry, showcasing products and services from broadcasters, news and media organizations, production companies, content owners and developers and system integrators.

Building on the success of CABSAT, this year marks the launch of SATELLITE MENA to serve broadcasters, commercial entities, telecom operators, government and NGOs which are increasingly looking for effective scalable solutions.

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**Exhibition Stand Details:** Hall 2, Stand E2-1, CABSAT MENA 2009 Dubai International Convention and Exhibition Centre

About Thuraya ([www.thuraya.com](http://www.thuraya.com))

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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