

10<sup>th</sup> June, 2009

## ***Press Release***

# **Thuraya to Participate in CommunicAsia 2009**

**Abu Dhabi and Dubai, 10<sup>th</sup> June 2009-----:** To promote its cutting-edge mobile satellite services to the Asia Pacific market, Thuraya Telecommunications Company, a world leading mobile satellite operator will once again be strongly participating in this year's CommunicAsia conference and exhibition that will be held in Singapore. The Company will be showcasing the world's "smallest" and "smartest" satellite handhels, as well as its competitive broadband solution, ThurayaIP and Rural Telephony solutions. In addition, Thuraya will be displaying its maritime solution, ThurayaMarine and providing live demonstrations of ThurayaNetted Comms and the media-specific Quicklink solutions.

The Asia Pacific market is ubiquitously covered by Thuraya since the launch of its third satellite last year and the Company has signed several distribution agreements in key markets such as Australia, Malaysia, Japan and Hong Kong ensuring the presence of Thuraya's leading products and services in the region.

As well as marketing its diverse portfolio of products, Thuraya's Executive Manager Business Development Mr. Abdallah Touhami will be presenting at the Maritime Communications and Services panel on the opening day of the event that is taking place from the 16<sup>th</sup> to the 19<sup>th</sup> June.

"Asia is a main market for Thuraya and CommunicAsia is a great platform for us to continue building strong brand awareness of our satellite services. We are looking forward to presenting live, several of our solutions to allow customers to experience first-hand the quality of service that we provide," said Thuraya's Executive Manager Business Development, Mr. Abdallah Touhami.

He also added that the Company is keen to develop solid commercial partnerships with the communications sector in Asia that ranges from operators, third-party developers as well as potential distributors.

"We would like to extend an invitation to all those who are interested in Thuraya's business, especially partners and customers to visit Thuraya's stand in Hall 5 Stand 5J4-07," Mr. Touhami elaborated.



In addition to being the world's leading mobile satellite operator for handheld telephones, Thuraya has the smallest A5 sized broadband solution upon which several advanced solutions are based. One of them is ThurayaNetted Comms solution which is a unique solution that allows disparate communication tools to access one another cohesively in a closed user group. The other is a Quicklink solution that meets the needs of the media sector and it facilitates the transmission and delivery of extremely low latency, real-time broadcast video. Moreover, Thuraya has a specialised marine terminal that provides voice data, fax and GmPRS capabilities.

CommunicAsia is Asia's global platform set to address current and emerging issues in the ICT and digital convergence landscape.

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About Thuraya ([www.thuraya.com](http://www.thuraya.com))

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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