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Press Release

Thuraya Releases Low Cost Package For High-Speed Mobile Broadband Service

Abu Dhabi, 21st February 2010: Thuraya, leading provider of mobile satellite services, launched its “Thuraya IP Starter Package” offering users high-speed mobile satellite broadband. Specifically designed for occasional users of the Thuraya IP service, the package is an ideal and economic solution for mobile, always-on, connectivity.

The Thuraya IP Starter Package is a flexible entry level package with a low activation fee as well as low monthly charges and pay-as-you-go billing. Customers looking for more affordable and flexible options can now access the competitive broadband solution with ease and on demand.

Additional benefits of the Thuraya IP Starter Package include charging based on usage (per megabyte) and its accessibility to both pre-paid and post-paid users.

Thuraya IP is the world’s smallest satellite broadband solution, incorporating speeds of up to 444kbps. It is an A5 size terminal, weighing just 1.3kg, requires no software installation and is truly a plug-and-play device. . Thuraya IP is ideal for single users using bandwidth-hungry applications such as transmission of live video and videoconferencing, as well as for teams who need to set up a mobile office.

Rashid Ahmad Baba, Thuraya’s Product Management Manager, said “Thuraya IP Starter Package now makes the next generation satellite terminal more accessible to users around the world. With its low pricing structures, our aim is to attract additional end-users who demand a user-friendly, plug-and-play mobile satellite solution at affordable monthly charges.”

The launch of Thuraya IP Starter Package reaffirms the Company’s growing position in mobile satellite broadband solutions. Since the launch of Thuraya IP there has been healthy demand for the satellite modem, which utilises ‘always on’ technology.

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About Thuraya (www.thuraya.com)



Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe, Australia and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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