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Press Release

Thuraya Successfully Builds Market Momentum for World's Toughest Satellite Phone

Abu Dhabi and Dubai, 14th September 2009: Since the launch of its latest satellite phone, Thuraya XT, last month, Thuraya Telecommunications Company has witnessed impressive sales of the new handheld. Positioned as the world's toughest satellite phone, the new device generated great commercial interest from key Thuraya Service Providers who placed their orders as soon as the phone was available in the market.

"We anticipate sales of the Thuraya XT beyond our initial forecast and we expect to sell a record breaking number of phones before the end of 2009. In the first month, there has been heavy demand for the phone and it has received very good reviews," said Thuraya's Chief Commercial Officer, Dr. Sven Rohte.

The XT is the only satellite phone that complies with IP54/IK03 standards making it splash water, dust and shock resistant. It has an unprecedented battery life with talk time that lasts up to 6 hours and standby-time of 80 hours which is unavailable in any other satellite phone.

In addition it is supported by a user-friendly and very neat menu that allows users to rapidly access any function of the several functions of the phone.

"The phone has been meticulously designed to be the most reliable and toughest satellite handheld in the MSS market. All its features have been diligently tested to ensure that customers from all sectors find a phone that they can depend on even in the most trying of circumstances," added Dr. Rohte.

A main feature of the Thuraya XT is that it has a glare-resistant display with an internal brightness sensor allowing for readability in outdoor environments.

The handset has a GmPRS capability so that users can send and receive emails as well as browse the web with a laptop or PC from anywhere within Thuraya's 140-country coverage area.

Thuraya XT also has an in-built GPS-Navigation feature, as well as messaging via SMS, e-mail, fax and Organiser services.

The size of the product, weighing only 193 grams, makes it one of the most compact communications solutions in the market. It is robustly protected by an outer casing composed of



the latest polycarbonates and rubber seals for protection which means that the phone can withstand all types of rough terrain.

Thuraya is the world leader in mobile satellite handhelds, and the XT has boosted the Company's position in the mobile satellite handheld industry and allows the Company to enhance its leading edge.

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About Thuraya (www.thuraya.com)

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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