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Press Release

Thuraya and Al Farhan in Joint Campaign to Develop Vertical Market Business in Saudi Arabia

Abu Dhabi, 27th April 2010: To further develop Thuraya's growth in key vertical markets across Saudi Arabia, Thuraya is aggressively expanding its commercial activities within the oil and gas, government and other sectors in partnership with its National Service Provider, Farhan Commercial Company (FCC).

The Saudi service provider has started a marketing campaign to roll out Thuraya's IP solution and the world's toughest satellite phone, Thuraya XT in the Kingdom market.

Saudi Arabia is one of the largest countries and economies in the Middle East, with extensive oil and gas and related industries. With its huge geographical landmass, many parts and remote areas remain outside terrestrial network coverage, which reflects its high potential for satellite telecom solutions

FCC is a large and established group with various business interests in Saudi Arabia and elsewhere in the region. They have been an active national partner for Thuraya in Saudi Arabia for the past seven years.

"The Kingdom of Saudi Arabia has a huge industrial and trading bases spread out throughout the country. We aim to demonstrate to these industries the capabilities of Thuraya's expanding products portfolio which can be part of their communication solutions and operational efficiency enhancement. FCC is certainly our key partner and commercial arm to promote and deliver a range of specialized solutions to a growing client-base of vertical industries, as well as private customers," said Thuraya's Chief Executive Officer, Mr. Yousuf Al Sayed.

On his part, His Excellency Sheikh Farhan Bin Naif Al-Faisal Al-Jarba, FCC's Vice President and Chief Executive Officer of Farhan Thuraya Services, said we have started a focused campaign to reach all key vertical markets in Saudi, and growth of Thuraya rollout has so far been outstanding. "The Thuraya telecommunications



products are so handy, sleek and highly reliable, which is what corporate clients look for," he explained.

FCC will be participating in Saudia Arabia's GITEX exhibition in Riyadh, which is taking place this week. The entire range of Thuraya solutions, products and accessories will be on display throughout the show for vertical and private clients.

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About Thuraya (www.thuraya.com)

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe, Australia and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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