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## *Press Release*

### **Thuraya IP Enables Environmental Research Project in the Himalayas**

**Abu Dhabi, 16<sup>th</sup> November 2011:** Ev-K2-CNR Committee, an Italian non-profit organisation that promotes scientific and technological research in mountainous areas such as the Himalaya region, has been using Thuraya's high-speed data solution, Thuraya IP as part of its research equipment. Thuraya IP has enabled Ev-K2-CNR to send data, videos and pictures as part of their environmental studies which are often in remote regions where terrestrial networks are unavailable.

With Thuraya's ubiquitous and uninterrupted border-to-border coverage in more than 140 countries in Europe, Africa, Middle East, Asia and Australia, Ev-K2-CNR can reliably depend on its network for broadband connectivity whenever it is needed by the research organisation.

"It is actually fascinating how Thuraya's satellite network has allowed us to create a remote-office facility via Thuraya IP in the most isolated spots on the globe. We are able to send important research data reliably through the compact solution that has proven to be so easy to use and is now a fundamental part of our gear. Thuraya IP has endured the rough and icy conditions we face during our project. Additionally, it is also very affordable," said Giampietro Verza, Technical Manager of the Ev-K2-CNR.

Thuraya IP is the world's smallest satellite broadband solution to support 384 Kbps streaming. It also offers speeds up to 444 Kbps Standard IP. It is the only satellite broadband solution with asymmetric streaming capabilities, allowing consumers to select their upload and download speeds for substantial cost savings. This is in addition to Thuraya's flexible fixed-fee and unlimited pricing packages that are unique in the market.

Ev-K2-CNR is best represented by the International Pyramid Laboratory/Observatory located at 5050 meters above sea level in Nepal at the base of Mount Everest, where since 1990, 520 scientific missions have been carried out by 220 researchers from 143 different scientific institutions in several nations.

Thuraya IP solutions have been supplied to them by Italian service partner Intermatica.

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About Thuraya ([www.thuraya.com](http://www.thuraya.com))

Thuraya is a leading international mobile satellite services operator that provides quality, affordable communication solutions in more than 140 countries across Europe, Africa, Middle East, Asia and Australia. Thuraya's portfolio encompasses data, voice and maritime products and services that support dual GSM and satellite mode and advanced applications, to provide people and businesses with constant connectivity when they need it most. Thuraya specifically designs successful satellite communication solutions for vertical sectors such as energy, media, government, NGOs and maritime.

Thuraya's robust, powerful satellite network enables two-thirds of the globe's population to communicate clearly and effectively in areas underserved by terrestrial networks.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed regional and international investment firms, and is the world's leading provider of mobile satellite handholds in its coverage area, with nearly 65% market share.

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About Intermatica ([www.intermatica.it](http://www.intermatica.it))

Born in 1997, Intermatica S.p.A. offers dedicated solutions, skills and competence with a flexible and innovative approach to the telecommunications market.

Intermatica is Italian official Partner of Thuraya Telecommunications Co, since 2002, and Telephone Carrier the company is capable of proposing global and integrated solutions for fixed, mobile and satellite communications. Network infrastructures are located at the Avalon Telehouse of Infracom in Milan, where the most important national and international Carriers are and where the most efficient, quick and flexible interconnections are carried out. Control and Business intelligence systems are installed and managed in the operative branch of Rome.

Intermatica is a member in the Committee on Specific Techniques of Interconnections and Regulations of the Ministry of Economy Development - Dep. Communications, in the committee NGN - New Generation Network at AGCOM and since 2007 has entered the ITU - International Union of Telecommunications. The company is also associated to



AFCEA - Armed Forces Communications and Electronics Association, A.I.PRO.S - Italian Association for Security, ANFoV - Association for the convergence in communications services and UCINA - Italian Marine Industry Association.

Intermatica global solution carrier is an integrated and convergent offer of services for fixed, terrestrial mobile and satellite mobile telecommunications, both for voice and data.

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