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Press Release

At “International Aid and Trade 2009,” Thuraya To Showcase Mission-Critical NettedComms Solution to NGO and Disaster Management Sector

Abu Dhabi and Dubai, 8th July 2009-----: Thuraya Telecommunications Company, the world leading mobile satellite operator, will be displaying a range of tailor made products that meets the needs of the disaster management and NGO sector during “International Aid and Trade 2009” conference and exhibition in Washington D.C on 9th to 10th July. Thuraya will be participating at the event in conjunction with its Service Provider, IEC Telecom which is a specialised international telecoms solution distributor.

At the event, the Company will focus on marketing its latest Thuraya NettedComms solution that is specifically designed for NGOs, emergency services and disaster and relief management sectors that require secure communications facilities. Based on ThurayaIP’s robust infrastructure, Thuraya NettedComms permits different communication technologies to access one another in a single voice user group. The solution caters to the requirements of agencies that demand reliable and flexible telecommunications in emergency situations.

“For the first time ever in the satellite industry Thuraya NettedComms can provide a closed user group solution fully integrating different telecommunication platforms. The fact that Thuraya NettedComms allows satellite, GSM, Public Switch Telephone Networks and even radio users to coordinate mission critical tasks in a closed user group, makes it the essential solution disaster and crisis management teams have been looking for,” said Thuraya’s Chief Commercial Officer, Dr. Sven Rohte.



Thuraya, the world leader in mobile satellite handheld telecommunications will also be displaying its sleek handhelds that have always been an ideal communications solution for emergency relief organizations during times of crisis especially when terrestrial networks have been destroyed. In addition, Thuraya will be placing emphasis on its data solution ThurayaIP which is renowned for its A-5 size portability, 444 Kbps background IP, congestion-free network and world-class video-streaming capabilities that reaches up to 384 Kbps.

Furthermore, Thuraya will be promoting its tracking solutions as well as ThurayaMarine which is a multi-purpose communication device that is designed for a variety of sea-vessels. ThurayaMarine supports voice, data and fax services and has a robust antenna that suits all sea environments.

Thuraya's vast coverage area spans over 140 countries from Iceland to Australia including all major hotspots, thus easing communications for development agencies that function globally and in the most remote of locations. Since 2002, IEC Telecom has provided a variety of Thuraya products to the NGO sector.

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About Thuraya (www.thuraya.com)

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as government and defense, oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading telecommunications operators and reputed investment firms.

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