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## ***Press Release***

# **Fonetet Appointed as Distributor For ThurayaIP**

**Abu Dhabi, 22nd February 2009-----:** Fonetet, a UK-based telecom solution provider, will be marketing and distributing ThurayaIP, a competitive mobile satellite broadband service, in UK and major African markets. With a strong distribution network, Fonetet will be targeting key market segments such as oil and gas operations and NGOs offices, as well as private customers.

The move follows the signing of a commercial partnership between Thuraya, a world leading mobile satellite operator, and Fonetet last week, according to which the latter has become one of Thuraya's key international distributors.

ThurayaIP, introduced mid of last year, has advanced features making it an ideal communication partner. Sleekly designed with a compact A-5 size and transmission speed upto 444 Kbps, it also has the most superior video streaming capacity in the market that functions at a speed of 384 Kbps. ThurayaIP meets the needs of several sectors such as the media, government, corporates, NGOs, maritime and individual users who are in need of reliable high-speed data services in areas beyond the reach of terrestrial networks.

“Through partnership with Fonetet, we have established an additional distribution platform to reach new markets and customer segments. ThurayaIP is a highly competitive broadband solution within its mobile satellite broadband category,” said Thuraya's Chief Commercial Officer, Dr. Sven Rohte.

He also elaborated that Thuraya's extensive multi-regional coverage and Fonetet's solid market connections will be instrumental in ensuring that all types of subscribers will have access to ThurayaIP.

On a similar note, Mr. Saleh Alsaieq, Managing Director of Fonetet said, “ThurayaIP bridges the existing gap for several customers who want high-speed data but are located in areas where there is no communication infrastructure. It is a very practical solution that incorporates a variety of features that satisfy the sophisticated demands of our target market.”



He continued that all the qualities of ThurayaIP such as the enhanced streaming, light-weight and suitable price packages make it an ideal broadband option.

About Thuraya ([www.thuraya.com](http://www.thuraya.com))

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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