

16<sup>th</sup> June 2009

## ***Press Release***

# **Thuraya Announces Maritime Calling Promotions at CommunicAsia 2009**

**Abu Dhabi and Dubai, 16<sup>th</sup> June 2009-----:** Thuraya Telecommunications Company is announcing today major promotions for maritime crew calling. The promotions of the world leading mobile satellite operator are all available for users of the Company's sleek maritime service, ThurayaMarine. The maritime packages are provided in partnership with Thuraya's Maritime Service Providers.

Thuraya's maritime calling promotions include a Holiday Promotion for Crew Calling which enables cheaper calls during holiday periods as well as a special Filipino Seafarer Package which has been extended for three months. The Filipino Seafarer Package provides competitive rates for calls to the Philippines. As of 1<sup>st</sup> July Thuraya will be launching a Call4All Bundle for Crew Calling.

ThurayaMarine is a specialised service for the maritime sector, fishing and leisure yachts. It is a user-friendly, multi-communication device that provides voice, data and fax services. It has a powerful antenna that guarantees customers access to the Thuraya network in all sailing conditions. Thuraya's coverage area includes all major Asian shipping routes and ports hence ThurayaMarine is an ideal communication partner for seafarers who require modern communication tools onboard ships.

"ThurayaMarine is a convenient solution that meets the needs of customers because it facilitates communication for all types of sea vessels. Through our diversity of promotions Thuraya is easing advanced communications at cost-effective rates for members of the maritime community. Our packages are designed to positively contribute to the Asia Pacific and maritime sector and aid crew members to stay in touch with their family and friends even when they are out at sea," said Thuraya's Executive Manger Business Development, Mr. Abdallah Touhami.

He also elaborated that through Thuraya's extensive distribution network and partnerships customers will have easy accessibility to Thuraya's maritime solution and promotions.

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About Thuraya ([www.thuraya.com](http://www.thuraya.com))

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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