

November 14, 2012

## ***Press Release***

### **Thuraya Recognized as the Satellite Communications Player of the Year at the ASBU BroadcastPro Middle East Award Ceremony**

**Dubai, November 14, 2012:** Industry leading Mobile Satellite Services operator, Thuraya Telecommunications Company, today announced it was recognized as *Satellite Communications Player of the Year* by the Arab States Broadcasting Union (ASBU) at the BroadcastPro Middle East 2012 Awards event held in Dubai on November 12. Thuraya was given the award for supporting Journalism on-the-move and providing connectivity to those who are putting their lives on the line to report on important events across the region.

BroadcastPro Middle East noted the significant contribution of Thuraya's flagship product for reporters in the field, the *Thuraya IP*, which is an ultra-portable broadband terminal allowing broadcasters to link up to their studios across Thuraya's congestion-free satellite network using convenient uplink/downlink streaming speed packages.

Thuraya's Vice President of Marketing, Mr. Sanford Jewett, participated in the ceremony and accepted the award on behalf of the Company. Sanford Jewett said, "On behalf of our organization and staff, we are truly honored to receive this recognition for our work in the media and broadcast sector. In recent years, we have seen the face of journalism dramatically change and in response, Thuraya has developed a portfolio of mobile satellite products and solutions including our



Thuraya IP terminal which enables reliable and secure communications for reporters to broadcast the news from remote areas and conflict zones.”

The theme behind this year’s awards was to recognize and encourage innovation and excellence in the area of broadcast technology. Thuraya IP was singled out as an innovative broadcast product for its contribution in helping leading media organizations to broadcast the news to their studios from the field. Thuraya’s satellite footprint covers 140 countries where it provides critical data and voice communications for media organizations.

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**About Thuraya Telecommunications Company ([www.thuraya.com](http://www.thuraya.com))**

Thuraya Telecommunications Company is an industry leading MSS operator and a global telecommunication provider offering innovative communications solutions to a variety of sectors including energy, broadcast media, maritime, military and NGO.

Thuraya’s superior network enables clear communications and uninterrupted coverage across two thirds of the globe by satellite and across the whole planet through its unique GSM roaming capabilities. The company’s diverse range of technologically superior and highly reliable mobile satellite handsets and broadband devices provide ease of use, value, quality and efficiency.

Thuraya remains committed to serving humanity through delivering the essential tools for optimal connectivity, never leaving anyone out of reach.



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