

Press Release

Thuraya creates a new division to spearhead mobile satellite technological innovation

The Innovation Division is tasked with accelerating the Company's development of cutting-edge mobile satellite products and solutions

Dubai, UAE, May 15, 2013 - Thuraya Telecommunications, a leading Mobile Satellite Services operator announced today the formation of a new division focused on spearheading strategic initiatives for the development and implementation of innovation in products, services, and business models. This organizational enhancement comes at the back of the successful launch of the company's SatSleeve for the iPhone and is driven by Thuraya's ambitions to further pioneer state-of-the-art solutions in the satellite industry.

Thuraya has recently undergone a major transformation which has included an expansion of its product portfolio, an optimization of its network infrastructure as well as the revitalization and expansion of its distribution network in key markets. Due to the strategic importance of this new role, it will be filled on an interim basis by Thuraya's Chief Executive Officer (CEO), Samer Halawi until a suitable candidate is recruited. The new head of Innovation will report to Thuraya's CEO and will serve as a key member of the Executive Team. Global recruitment efforts to find a suitable candidate are underway.



Thuraya’s CEO, Samer Halawi said, “Thuraya demonstrated its ability to buck the trend and deliver outstanding growth in a stagnant industry despite a tough economic climate. We have ambitions to further grow our business by being at the forefront of innovation. We are proud of our legacy in delivering the best quality mobile satellite products and services and we intend to take our product and service offering to the next level in our commitment to continue to drive innovation in the satellite industry.”

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About Thuraya Telecommunications Company

Thuraya Telecommunications Company is an industry leading MSS operator and a global telecommunication provider offering innovative communications solutions to a variety of sectors including energy, broadcast media, maritime, military and humanitarian NGO. Thuraya’s superior network enables clear communications and uninterrupted coverage across two thirds of the globe by satellite and across the whole planet through its unique GSM roaming capabilities. The company’s diverse range of technologically superior and highly reliable mobile satellite handsets and broadband devices provide ease of use, value, quality and efficiency. Thuraya remains committed to serving humanity through delivering the essential tools for optimal connectivity, never leaving anyone out of reach.

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