

## ***Press Release***

### **Thuraya unveils new SatSleeve**

***The first and only satellite adaptor for the iPhone® now provides access to users' favorite Apps, email and instant messaging in the most remote parts of the world.***

DUBAI, UAE, September 4, 2013 - Thuraya Telecommunications Company, a leading Mobile Satellite Services (MSS) operator, today launched a new edition of the Thuraya SatSleeve, the world's first and only satellite adaptor for the iPhone®. The new release not only allows users to make phone calls and to send SMS messages via Thuraya's satellite network, it also enables them access to emails, as well as popular social media and instant messaging apps such as Facebook, LinkedIn, Twitter and WhatsApp among others. Thuraya SatSleeve users can now post news updates, chat via messaging apps with their contacts as well as send and receive email from the most remote locations in satellite mode. The device can be used across Thuraya's extensive satellite network with coverage in over 140 countries.

Samer Halawi, Chief Executive Officer of Thuraya, said: "The new release of the SatSleeve, which now includes data, underscores our commitment towards delivering new and innovative mobile satellite products. Thuraya is powering ahead of the competition with our strong product innovation strategy focused on making satellite communications more accessible and user-friendly. Users today are increasingly relying on their smartphones to stay connected and we strongly believe



in listening to them and to their requirements as we develop new mobile satellite products that align with their needs.”

Thuraya SatSleeve enables users to enjoy ubiquitous coverage even in the most remote environments that are not served or that are under-served by terrestrial networks. The device also serves as an important mobile communications device, in addition to being a security backup for users that are operating in remote locations and in areas where natural or man-made disasters can render terrestrial communications unavailable. The SatSleeve customers include corporate users, enterprises from all industries, explorers, mountaineers and other outdoor enthusiasts. The SatSleeve can be used across the Thuraya network either with a Thuraya SIM card or with a standard GSM SIM card available from 356 worldwide GSM operators across more than 160 countries. This makes the Thuraya SatSleeve highly flexible with the ability to be suited to the users’ individual needs.

The Thuraya SatSleeve is available from all Thuraya Service Partners from September 10. For more information on the Thuraya SatSleeve, including pricing and airtime plans please check with your local Thuraya [Service Partner](#).

**-Ends-**

**Note to editors:** High resolution product images, videos and other marketing materials are available. Please click [here](#) to download.

#### **About Thuraya Telecommunications Company**

Thuraya Telecommunications Company is an industry leading MSS operator and a global telecommunication provider offering innovative communications solutions to



a variety of sectors including energy, broadcast media, maritime, military and humanitarian NGO. Thuraya's superior network enables clear communications and uninterrupted coverage across two thirds of the globe by satellite and across the whole planet through its unique GSM roaming capabilities. The company's diverse range of technologically superior and highly reliable mobile satellite handsets and broadband devices provide ease of use, value, quality and efficiency. Thuraya remains committed to serving humanity through delivering the essential tools for optimal connectivity, never leaving anyone out of reach. Visit [www.thuraya.com](http://www.thuraya.com)

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